



## “Celebrity Wish” Letter of Understanding

Make-A-Wish is excited to pursue a **Celebrity Wish** (involving any entertainment or sports celebrity) for your child, \_\_\_\_\_, to \_\_\_\_\_. To help make the wish process a fun-filled and memorable experience, we want to share with you some important details that make celebrity wishes unique. We will be pleased to answer any questions you may have, now or in the future. In the meantime, here are answers to some of the most frequently asked questions we’ve received about celebrity wishes over the years:

• **Can you guarantee my child’s celebrity wish will be granted?** *No.* Make-A-Wish will make every effort to find opportunities to grant your child’s celebrity wish; however, there may be times when we are unable to do so for reasons outside our control. When this is the case, we will ask for your understanding and request that your child consider an alternate wish.

• **Is there anything else you can’t guarantee regarding celebrity wishes?** *Yes.* Celebrity wishes involve varying levels of complexity and are largely dependent on the celebrity’s availability, schedule, preferences, etc. at the time. As a result, in most cases we cannot guarantee the following:

- What exactly the wish experience will include;
- How much time will be spent with the celebrity;
- Where the wish will take place;
- How much advance notice you will receive;
- How many participants will be included in the wish experience; and/or
- How long it will take to the grant the wish.

• **If Make-A-Wish is unable to grant the wish, or if planning is taking longer than expected, can we (the family) reach out directly to the celebrity and/or solicit help from others who may have connections?** *No.* Please do not reach out to the celebrity on your own or through others at any time. Make-A-Wish has a dedicated team of experts who have established relationships within the celebrity community. Attempting your own outreach may cause confusion, slow down the process and/or jeopardize relationships with the celebrity, which could impact not only your child’s wish, but also those of other current and future wish children.

• **Can we share the story of our wish externally?** *Only with permission.* We ask that you refrain from sharing publicly (*e.g.*, via social media, blogs, traditional media, etc.) any details about your child’s wish before, during or after it takes place, unless you have received written permission from Make-A-Wish. This careful approach is how we have built such strong relationships within the entertainment and sports industries, which have enabled us to grant thousands of celebrity wishes over the years. If a celebrity declines to participate in a wish for any reason, we will always respect their decision and will never publicize that fact. Publicly sharing a declined wish with external audiences may be perceived negatively and potentially damage relationships with the celebrity in question and other industry supporters.

We look forward to providing a memorable wish experience for your child. Please sign below indicating you have read and understand this Letter of Understanding and will discuss its contents with members of your family and any other potential wish participants. If you have any questions about the celebrity wish process, please let us know. We are just a phone call away!

\_\_\_\_\_  
Parent/Guardian Signature

\_\_\_\_\_  
Date